

2007 Maronite Convention • Sponsored by NAM

Commemorative Program Book Ad Form



AD SPECIFICATIONS

Book Size: The finished book size is 8.5"x11" perfect bound and in black and white. The largest image area available is 6"x8". Any ad that falls outside that area will be reduced proportionally to fit.

Copy to be Typeset: Please TYPE or PRINT all copy to be typeset. If you need more room, attach a separate sheet.

Camera-Ready Copy: Good clean black and white laser copy only accepted. 85 - 100 line screen. *Inkjet copies or color copies NOT ACCEPTED.*

Digital Files: Mac format (Quark Express 5.0) or properly prepared PC files. PDFs accepted and preferred (fonts *must* be embedded). Must include all screen and printer fonts. Photos or logos minimum 300 dpi in jpeg, tiff or eps formats. *NOT ACCEPTED: Word Perfect, Powerpoint, Microsoft Publisher, Print Shop or Excel files.*

Negatives Supplied: (B & W) 100 - 133 line screen. **(4-color ads)** 133 - 150 line screen with matchprint color proof. Negative, right reading, emulsion side down.

Thank you for your continued support.



ADS	PAPER	IMAGE AREA	COST	
Full Page	4-Color	6x8	\$1500	Photo no charge
Full Page	Gold Border	6x8	\$750	Photo no charge
Full Page	Silver Border	6x8	\$500	Photo no charge
Full Page	White	6x8	\$300	\$325 with photo
½ Page	White	4x6	\$200	\$225 with photo
¼ Page	White	3x4	\$100	No photo option

Please circle ad requested and fill in total cost. You may charge your ad by completing the section below:

Circle One: VISA MC AMEX

Exp. Date ___/___/___

Account No. _____

Signature _____

V-code (3-digit code on back of card) _____

If paying by check, include with this form made payable to:

NAM 2007 PROGRAM BOOK

Keep pink copy, return white and yellow copies with ad payment to:

Maronite Convention 2007

P.O. Box 717

Yonkers, NY 10702-4611

Phone (914) 964-3070, Fax 914-964-3071

E-mail: Nam@Namnews.org

No ads will be accepted after June 1, 2007

Parish/Business _____

Your Name _____

Address _____

City _____ State _____ Zip _____

Phone _____ - _____ FAX _____ - _____

E-mail _____

For full and half page ads, please use another sheet. For smaller ads, please use space below to lay out ad.

OFFICE USE ONLY

AMT. PD. \$ _____

CHK. # _____

CASH _____

DATE _____